

# ISAÍAS CORDERO

Rengo, Chile

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**Frontend Lead | Frontend Architecture | Technical Leadership**

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## SUMMARY

Software Engineer and Frontend Lead with more than 7 years of experience building scalable web products, leading frontend architecture, and modernizing technology stacks. Focused on creating maintainable technical foundations and aligning design, business, and development to deliver consistent, sustainable outcomes.

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## CORE SKILLS

### Frontend

TypeScript · JavaScript · React · Next.js · Astro · Tailwind CSS · Vite · TanStack Router / Query / Form

### Full-stack and platforms

Laravel · WordPress / Bedrock · Node.js · Convex · tRPC · Drizzle ORM · PHP · PostgreSQL · MySQL · Bun · Git / GitHub

### Architecture and delivery

Frontend architecture · Maintainable system design · UI systems · Web performance · API integration · Code reviews · Technical documentation

### AI and tooling

Local AI agents · OpenRouter · AI SDK · MCP · Spec-Driven Development · OpenCode

### Leadership

Technical leadership · Team coordination · Cross-functional collaboration · Shared development standards

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## EXPERIENCE

### Front-end Team Lead

Mar. 2021 - Apr. 2026

Want Agencia de Diseño · Chile | Remote

- Led the agency development area, coordinating the team and aligning design, business, and technology to sustain consistent delivery.
- Drove adoption of Next.js, Laravel, WordPress with Bedrock, Tailwind CSS, Drizzle, and tRPC to modernize the technical base across projects.
- Consolidated technical coordination from proposal through production, setting implementation criteria and supporting key decisions.

### Full-Stack Developer | Development Team Lead

Sep. 2017 - Mar. 2021

Agencia Fixu · Chile | Hybrid

- Built interfaces, integrations, and APIs for marketing and product projects across industries.
  - Took on development team leadership, coordinating implementation and technical support across active projects.
  - Expanded from frontend delivery into backend work, technical structure, and maintainability across existing codebases.
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## SELECTED PROJECTS

### WordPress architecture modernization for agency delivery

WordPress Bedrock, Vite, Docker, Tailwind CSS, PHP

Evolved a traditional WordPress base into a more reproducible, modern, and maintainable architecture for multiple agency projects.

- Led the platform evolution from traditional WordPress to an initial Webpack base, then Bedrock with Webpack, and finally Bedrock with Vite.
- Extracted shared capabilities into mu-plugins to decouple reusable components, tokens, and design system foundations from individual themes.

### Lightweight landing page for a massive live event

HTML, Vite, Tailwind CSS, JavaScript, Oracle Object Storage

Led development of an HTML landing page for Teleton Chile, optimized for heavy traffic.

- Prioritized static HTML and a minimal JavaScript layer to reduce runtime cost.
- Used the public counter from Oracle Object Storage and integrated streaming, countdown, and live updates without turning the page into a heavy app.

### React map experience integrated into WordPress

React, TypeScript, Vite, OpenLayers, Mapbox, Tailwind CSS

Built an interactive route map as an isolated frontend experience inside WordPress.

- Created an independent React app to encapsulate the map interaction logic.
- Built a preliminary Mapbox tile capture workflow and prepared WordPress integration through dedicated templates and build-generated assets.

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## EDUCATION

### Computer Engineering, Systems Development Concentration

2014 - 2017

Instituto Profesional AIEP, Rancagua, Chile

## LANGUAGES

- Spanish - Native
- English - Technical proficiency (approx. B1)